



## Exciting News: Parksville Downtown To Launch Community Economic Diversity Study!

Dear Members,

We're thrilled to announce the launch of a comprehensive economic diversity study for Parksville Downtown! At the heart of this initiative lies a commitment to understanding the pulse of our community and shaping a vibrant future for our downtown area.

The focal point of this study is extensive community engagement. We recognize that our downtown thrives when it reflects the desires and aspirations of the people who live, work, and play here. That's why we're embarking on a journey to listen and understand, then develop a plan based on this community vision.

Currently, our Board of Directors is diligently vetting potential consultants who will guide us through this transformative process. With their expertise and the community's invaluable input, we aim to craft strategies that will nurture a thriving and economically robust downtown core.

Our ultimate goal? To cultivate a downtown that not only serves as a bustling hub of commerce but also fosters a sense of community pride and belonging. We envision a place where locals and visitors alike can enjoy unique shops, vibrant cultural experiences, and inviting public spaces.

While we're eager to embark on this journey, we understand that meaningful change takes time. The study is anticipated to unfold over the course of 18 months, with the community engagement phase kicking off this fall. This timeline allows ample opportunity for thorough research, thoughtful planning, and, most importantly, active involvement from all stakeholders.

As members of the Parksville Downtown Business Association, your participation and insights are invaluable. Together, we have the power to shape the future of our downtown for generations to come.

Stay tuned for further updates as we embark on this exciting endeavor together!

Warm regards,  
Tami Frankford  
President  
Parksville Downtown Business Association

Check out May's  
**SPOTLIGHT ON BUSINESS** at  
[www.parksvilledowntown.ca](http://www.parksvilledowntown.ca)  
Parksville Tattoo  
Vidpod Studios



*Interested in being in the Spotlight?  
Give Teresa a call.*



### Eating Together, Working Better!

Parksville Downtown members are invited to our third casual dinner social - Eating Together, Working Better. These dinner socials will be held monthly at local restaurants, and will be perfect for a relaxed after work get-together. No set start time, **any time after 5:30** works as you will order from the restaurant menu when you arrive.

This month's meeting will be held  
**Tuesday May 14 at Masala Hut.**

Please confirm your attendance to  
[teresa@parksvilledowntown.ca](mailto:teresa@parksvilledowntown.ca) by **May 10.**

### What to watch for in May

- MAY 5 - Cinco de Mayo Family Fiesta!
- MAY 12 - Mother's Day
- MAY 14 - Eating Together, Working Better - Masala Hut
- MAY 15 - Get Your Time Back - Beginner AI workshop
- MAY 20 - Victoria Day
- MAY 30 - Prepare for Summer - Safety & Security Workshop

### Get Back Your Time!

In our recent survey, many of you indicated time demands as one of your key challenges. Join us for a transformative session on the power of AI automation.

In this beginner-friendly session, AI consultant Laina Koskela demystifies AI and addresses common fears associated with this technology. No matter the size or type of your business, AI can streamline your operations, enhance customer service, and transform your business by giving you back your time!

The future is here, and it's about working smarter, not harder. Free up your time as a business owner to focus on what truly matters—your passion for your business.

When: May 15 7:15AM-8:45AM  
Where: 177 Weld Street, Parksville

This is an exclusive offer at no cost to our members - and breakfast will be included! Limited seating is available - contact Teresa to confirm your spot! You don't want to miss this!

**Cinco de Mayo Family Fiesta**

Powered by the amazing businesses of Parksville Downtown

SUNDAY, MAY 5 1:00 - 3:30PM  
MEMORIAL PLAZA, PARKSVILLE

- DIY nachos
- Kids' Mexican arts & crafts
- Salsa dancing lesson
- Taco-eating contest

[www.parksvilledowntown.ca/events](http://www.parksvilledowntown.ca/events)

The logo for Parksville Downtown, featuring the words "parksville" and "downtown" in a stylized font with a small graphic of a house and trees.

Questions? Drop by our office!  
101 177 Weld Street, Parksville  
[e.teresa@parksvilledowntown.ca](mailto:e.teresa@parksvilledowntown.ca)  
p. 250-248-8079 c. 604 657-5695  
**PARKSVILLE DOWNTOWN OFFICE HOURS**  
Monday - Friday 9:00 - 5:00

**parksville downtown - 101 177 Weld Street**  
**p. 250 248 8079 c. 604 657 5695**  
**[teresa@parksvilledowntown.ca](mailto:teresa@parksvilledowntown.ca)**

# Parksville Downtown Safety Patrol Footprints Security

## Incidents in March (01-31):

- 36 Incidents
- 41% between 10:00 pm and 12:00 am
- 58% between 12:00 am and 6:00 am
- Highest reported incidents: Unauthorized Person(s) on Private Property

## Incidents in April (01-21):

- 35 Incidents
- 37% between 10:00 pm and 12:00 am
- 62% between 12:00 am and 6:00 am
- Highest reported incidents: Unauthorized Person(s) on Private Property

## RCMP Files – Parksville (March 2024)

- 19 incidents of vandalism
- 7 incidents of theft (mostly from vehicles)
- 4 incidents of Break and Enter
- 2 incidents of Car Theft

## Did You Know?

Did you know that the addition of a “No Trespass” type sign can actually assist the RCMP? Putting up signs that say “no loitering” or “no trespassing” aids the RCMP in the ability to remove unauthorized persons from your property under the BC Trespass Act (2018) based on the notice given on the sign.

### Pre-Summer Safety and Security Workshop

Although our streets, business entrances and public spaces are not seeing huge numbers of unhoused people at this time, everyone tells me that they will come with the warm weather. Let's be pro-active and prepared this summer! Join us for a conversation with a panel of public safety officials to discover what you can do to now to be ready for the summer.

**When: Thursday, May 30 7:15am - 8:45pm**

**Where: to be determined by the number of registered attendees**

**How to Register: contact Teresa by May 10.**