



Exciting News: Parksville Downtown To Launch Community Economic Diversity Study!

Dear Members,

We're thrilled to announce the launch of a comprehensive economic diversity study for Parksville Downtown! At the heart of this initiative lies a commitment to understanding the pulse of our community and shaping a vibrant future for our downtown area.

The focal point of this study is extensive community engagement. We recognize that our downtown thrives when it reflects the desires and aspirations of the people who live, work, and play here. That's why we're embarking on a journey to listen and understand, then develop a plan based on this community vision.

Currently, our Board of Directors is diligently vetting potential consultants who will guide us through this transformative process. With their expertise and the community's invaluable input, we aim to craft strategies that will nurture a thriving and economically robust downtown core.

Our ultimate goal? To cultivate a downtown that not only serves as a bustling hub of commerce but also fosters a sense of community pride and belonging. We envision a place where locals and visitors alike can enjoy unique shops, vibrant cultural experiences, and inviting public spaces.

While we're eager to embark on this journey, we understand that meaningful change takes time. The study is anticipated to unfold over the course of 18 months, with the community engagement phase kicking off this fall. This timeline allows ample opportunity for thorough research, thoughtful planning, and, most importantly, active involvement from all stakeholders.

As members of the Parksville Downtown Business Association, your participation and insights are invaluable. Together, we have the power to shape the future of our downtown for generations to come.

Stay tuned for further updates as we embark on this exciting endeavor together!

Warm regards,
Tami Frankford
President
Parksville Downtown Business Association

Check out May's SPOTLIGHT ON BUSINESS at

www.parksvilledowntown.ca
Parksville Tattoo
Vidpod Studios

Interested in being in the Spotlight?

Give Teresa a call.



Parksville Downtown members are invited to our third casual dinner social - Eating Together, Working Better. These dinner socials will be held monthly at local restaurants, and will be perfect for a relaxed after work get-together.

No set start time, any time after 5:30 works as you will order from the restaurant menu when you arrive.

This month's meeting will be held

Tuesday May 14 at Masala Hut.

Please confirm your attendance to
teresa@parksville downtown.ca by May 10.

What to watch for in May

MAY 5 - Cinco de Mayo Family Fiestal

MAY 12 - Mother's Day

MAY 14 - Eating Together, Working Better - Masala Hut

MAY 15 - Get Your Time Back - Beginner Al workshop

MAY 20 - Victoria Day

MAY 30 - Prepare for Summer - Safety & Security

Workshop

Get Back Your Time!

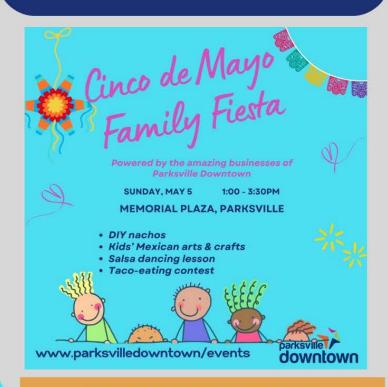
In our recent survey, many of you indicated time demands as one of your key challenges. Join us for a transformative session on the power of Al automation.

In this beginner-friendly session, Al consultant Laina Koskela demystifies Al and addresses common fears associated with this technology. No matter the size or type of your business, Al can streamline your operations, enhance customer service, and transform your business by giving you back your time!

The future is here, and it's about working smarter, not harder. Free up your time as a business owner to focus on what truly matters—your passion for your business.

When: May 15 7:15AM-8:45AM Where: 177 Weld Street, Parksville

This is an exclusive offer at no cost to our members - and breakfast will be included! Limited seating is available - contact Teresa to confirm your spot! You don't want to miss this!



Questions? Drop by our office!
101 177 Weld Street, Parksville
e. teresa@parksvilledowntown.ca
p. 250-248-8079 c. 604 657-5695
PARKSVILLE DOWNTOWN OFFICE HOURS
Monday - Friday 9:00 - 5:00

Parksville Downtown Safety Patrol Footprints Security

Incidents in March (01-31):

- 36 Incidents
- 41% between 10:00 pm and 12:00 am
- o 58% between 12:00 am and 6:00 am
- · Highest reported incidents: Unauthorized Person(s) on Private Property

Incidents in April (01-21):

- 35 Incidents
- 37% between 10:00 pm and 12:00 am
- o 62% between 12:00 am and 6:00 am
- · Highest reported incidents: Unauthorized Person(s) on Private Property

RCMP Files - Parksville (March 2024)

- o 19 incidents of vandalism
- 7 incidents of theft (mostly from vehicles)
- 4 incidents of Break and Enter
- 2 incidents of Car Theft

Did You Know?

Did you know that the addition of a "No Trespass" type sign can actually assist the RCMP? Putting up signs that say "no loitering" or "no trespassing" aids the RCMP in the ability to remove unauthorized persons from your property under the BC Trespass Act (2018) based on the notice given on the sign.

Pre-Summer Safety and Security Workshop

Although our streets, business entrances and public spaces are not seeing huge numbers of unhoused people at this time, everyone tells me that they will come with the warm weather. Let's be pro-active and prepared this summer! Join us for a conversation with a panel of public safety officials to discover what you can do to now to be ready for the summer.

When: Thursday, May 30 7:15am - 8:45pm
Where: to be determined by the number of registered attendees
How to Register: contact Teresa by May 10.